

Our Theory of Change.

Our theory of change focuses on the impact our partners deliver over the medium and long term, as well as how we enable them to deliver it.

We focus on three specific funding areas.

We aim to enable people - especially rangatahi - to improve their wellbeing, financial independence, and ability to shape their own futures. We also work to ensure our environment and communities benefit from less waste, a stronger circular economy, and fewer greenhouse gas emissions.

We support organisations and teams that build networks - those who demonstrate they can collaborate with others to deliver high-quality services - make a greater collective impact than they could alone.

We believe that flexible, multi-year funding creates financial security, allowing our partners to focus on their work. This freedom enables them to pursue bold, strategic initiatives; adapt as they learn; and grow their impact.

We value partners who understand and measure their impact. We know that experimentation and building evidence drive improvement, revealing what works and what doesn't. Good data attracts funding and informs advocacy for policy and behaviour change, while ensuring clients and communities shape the services that affect them.

This is a living theory.

Where we start.

Develop partnerships and funding tools with potential to grow impact in our three funding areas

- Youth Employment
- Community Housing
- Waste Reduction

The action we take.

Invest in proven connectors

Provide flexible funding

Support our partners to measure and use impact data

The change we enable.

Organisations develop strong, high-impact relationships

Organisations have increased financial security

Organisations have greater capacity to develop and pursue aspirational strategies

Organisations have greater capacity and capability to prove what works and what doesn't, and understand the barriers to impact

Stakeholders can collaborate to deliver exceptional service

Organisations can continue to deliver what works

Organisations can experiment faster and invest

Stakeholders understand the rationale and see the benefits of investing in impact

Stakeholders remove regulatory and attitudinal barriers and invest

The impact we seek.

ENDURING IMPACT

INCREASED YOUTH EMPLOYMENT

INCREASED HOUSING

IMPROVED WELLBEING

REDUCED WASTE

FEWER EMISSIONS

SYSTEMIC CHANGE